ProofPlay

PUBLIC OVERVIEW / NOVEMBER 2026

THE ATHLETE'S STORY SHOULDN'T LIVE IN SIX DIFFERENT PLACES.

ProofPlay brings an athlete's identity, evidence, and next-step guidance into one controlled profile - built to travel across teams, schools, sports, and the platforms athletes already use.

SEEN | PROVEN | CHOSEN

ATTENTION -> EVIDENCE -> FIT

THREE PARTS. ONE ATHLETE-OWNED PATH.

A profile should do more than hold links.

01

PASSPORT

One controlled link for film, stats, teams, achievements, and connected platforms.

02

REELPASS

Short-form discovery that leads back to source film, context, and the full athlete story.

03

TRUEFIT

AI-guided exploration of the life behind a program - not only the division label.

WHY IT MATTERS

Visibility is only the beginning.

An athlete's story can be scattered across highlight platforms, social profiles, team pages, messages, and spreadsheets. ProofPlay is being designed to connect attention with proof - then help families understand where the athlete may truly fit.

BUILT FOR THE WHOLE PATH

- **ATHLETES + FAMILIES**
  Own and share the story
- **COACHES + TEAMS**
  Verify and advocate
- **RECRUITERS + SCOUTS**
  Discover with context
- **COMMUNITIES**
  Recognize local progress

EARLY STAGE

CUSTOMER DISCOVERY + INTERACTIVE PROTOTYPE

Preview Night has wrapped. Next up: our first school pilot in 2027.

MORE PATHS: D2 · D3 · NAIA · JUCO / COMMUNITY COLLEGE

Designed with accessibility in mind across school size, cost, and language.

ProofPlay is an early-stage concept. Product direction may evolve through research and testing.

ONE ATHLETE. ONE PASSPORT.
MORE OPPORTUNITY.

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